

**Gendered Research for Sustainable Innovation
International Spring Gathering,
19.-20.05.2022, Berlin**

Time: 9:30-10:45 Uhr
11:15-12:30 Uhr

Science has long shown the way in how we can promote sustainable innovation. By applying gendered research, we help to ensure that we can take the needs of all genders into account when we develop new solutions for our future. For industry, sustainable innovations mean, above all, fewer losses in product development and more efficient products that are attractive to several, cross-gender target groups. However, the transfer of know-how between science and industry lags behind in terms of how industry can benefit from gendered research. To foster this transfer, our conference will bring the two sectors together to share their perspectives and ideas.

In our conference, we will explore the following questions:

- How can we minimise the risk associated with investing in new development and research approaches? Often, both sectors have to tread uncharted terrain or even overturn established structures as well as production methods when applying gendered research.
- What can we learn by comparing the German or European environment with the international context? Are there ways of applying gendered research that have long worked well at the international level and that we can implement well in Germany or Europe and vice versa?
- What role does politics play in this, or what do science and industry need from politics in order to create appropriate work processes and conditions?
- What should the leaders of today implement now so that the leaders of tomorrow can take over a fairer and more sustainable world?

The participants of the conference will bring in the perspectives of both sectors, academia and industry, while exploring these questions. In this way, both sectors can work together to find ways to implement gendered research to promote sustainability of future innovations.